

RESOLUTION 2.2 – 04/11/2022

RESOLUTION TITLE: AUTHORIZE THE IMPLEMENTATION OF THE SOCIAL MEDIA POLICY

WHEREAS, The City of Plattsburgh maintains social media, such as it's Facebook account in an effort to maintain and improve communication with citizens about events, activities, public works project, road closings and other matters of general interest in the community, and

WHEREAS, the City of Plattsburgh wishes to adopt a fair, consistent and neutral policy which allows the use and expansion of use of social media while at the same time ensuring the same is used for only proper purposes and consistent with community morals and standards, and

WHEREAS, attached is a draft social media policy that was prepared by Staff and reviewed by the City's Attorney, which is found and declared to constitute a fair and appropriate policy to be adopted and made binding on those who elect to participate and interact with the city's social media accounts, and

WHEREAS, this policy does not in any way state any intention by the City of Plattsburgh as a whole to regulate any speech, postings and writings on any social media accounts the City manages and oversees.

NOW THEREFORE, BE IT RESOLVED The Common Council authorizes the implementation of the Social Media Policy.

2022 Social Media Policy

This policy was created using resources from NYCOM and Archive Social.

EXTERNAL POLICY

PURPOSE

To build communication and trust with our residents and visitors, and encourage participation through comments and feedback.

GOALS

The City of Plattsburgh aims to effectively use Social Media Accounts to:

- Provide information
- Support community engagement and outreach
- Support marketing and promotional campaigns
- Frame the public conversation around The City of Plattsburgh

- Assist with recruitment efforts

Please be aware that when engaging with this agency through Social Media, you agree to the following:

MODERATION OF THIRD PARTY CONTENT

The City of Plattsburgh does not necessarily endorse, support, sanction, encourage, verify or agree with Third Party comments, messages, posts, opinions, advertisements, videos, promoted content, external hyperlinks, linked websites (or the information, products or services contained therein), statements, commercial products, processes or services posted on any Social Media Site.

The City of Plattsburgh's social media sites serve as a limited public forum and all content published is subject to preservation and disclosure in accordance with New York State Public Record Law. User-generated posts may be rejected or removed when the content includes any of the following:

- incitement of violence or violent behavior,
- defamation or spread of misinformation,
- copyrighted or commercial material
- fraudulent material or accusations, or
- obscene or illegal material.

We do not allow information intended to compromise the safety or security of the public or public systems. You participate at your own risk, taking personal responsibility for your comments, your username and any information provided.

RETENTION

Social media sites contain communications sent to or received by the City of Plattsburgh and its employees, and such communications are public records subject to New York State public records statute. These retention requirements apply regardless of the form of the record (e.g. digital text, photos, audio, and video). The Department maintaining a site shall preserve records pursuant to a relevant records retention schedule.

EMERGENCY POSTINGS

Social media sites are not monitored 24/7. If there is an emergency, contact 911.

Approved by the **CITY OPERATIONS COMMITTEE** at its meeting on **April 11, 2022**.

“Yes”

“No”

Absent

RESOLUTION 2.3 – 04/11/2022

RESOLUTION TITLE: AUTHORIZATION ALCOHOL CONSUMPTION ON CITY PROPERTY FOR CVPH FUNDRAISER

In accordance with the request therefore, the Common Council approves the service and consumption of alcohol, per Section 129-4 of the City Code, for the following event: CVPH Fundraiser on Saturday June 11th 2022 at the US Oval. NYS Liquor Authority permit compliance and insurance documentation is required.

Approved by the **CITY OPERATIONS COMMITTEE** at its meeting on **April 11, 2022**.

“Yes”

“No”

Absent

RESOLUTION 2.4 – 04/11/2022

RESOLUTION TITLE: AUTHORIZE AWARD OF FIREWORKS CONTRACT FOR CITY EVENTS

RESOLVED: In accordance with the request the Common Council approves the City of Plattsburgh to enter into a contract with Santore's World Famous Fireworks for July 4th 2022 and September 9th 2022. The fireworks display for July 4th will be paid for by The City of Plattsburgh for the total amount of \$16,000 and the display for September 9th will be paid for by 1814 Inc. for the total amount of \$6,000.

Approved by the **CITY OPERATIONS COMMITTEE** at its meeting on **April 11, 2022**.

“Yes”

“No”

Absent

RESOLUTION 2.5 – 04/11/2022

**RESOLUTION TITLE: AUTHORIZE COMMUNITY ENGAGEMENT
COORDINATOR TO ATTEND NYCOM COMMUNITY REVITALIZATION
CONFERENCE**

RESOLVED: In accordance with the request therefore the Common Council approves Community Engagement Coordinator Courtney Meisenheimer to attend the “NYCOM Community Revitalization Conference” in Syracuse, NY from June 8-9, 2022 at a cost not to exceed \$300.

Approved by the **CITY OPERATIONS COMMITTEE** at its meeting on **April 11, 2022**.

“Yes”

“No”

Absent

RESOLUTION 3.1 – 04/11/2022

RESOLUTION TITLE: AUTHORIZE MAYOR TO ATTEND NYCOM COMMUNITY REVITALIZATION CONFERENCE

RESOLVED: In accordance with the request therefore the Common Council approves Mayor Rosenquest to attend the “NYCOM Community Revitalization Conference” in Syracuse, NY from June 8-9, 2022 at a cost not to exceed \$600.

Approved by the **CITY OPERATIONS COMMITTEE** at its meeting on **April 11, 2022**.

“Yes”

“No”

Absent